

DERMASCOPE

The Encyclopedia of Aesthetics & Spa Therapy

April 2015

Take *Note*

Take note of industry announcements, news, and more!



AWARDS

► EcoGenics won the Best Bridal Skin Care Award. Artisan Fragrance Salon & Taste TV held their annual Juried Awards competition for the 2014 Top Bridal Skincare and Fragrances of the Year. All of the products received by the judges were reviewed and rated for performance. They are proud to announce EcoGenics came in first place in every category and is the 2014 winner of the Bridal Skin Care Awards!



IN THE NEWS

► Milan Institute announced their proud support of The Breast Cancer Society, Inc. The school donated more than \$7,700 toward the organization's programs, which provide direct assistance to those who are battling breast cancer today. The organization offers needed programs to assist individuals with the effects of breast cancer such as at-home care, the Hope Supply Program, and scholarships for survivors to return to school and improve their capacity to earn an income. The family-owned school group held a campus-wide fundraiser, which students were invited to participate in. The student salon and massage spa offered services to customers, with 100 percent of proceeds being donated to

► The Miss America Organization recently announced its new partnership with B.Bronz Sunless as the official spray tanning sponsor of the organization. The multi-year partnership includes a product licensing agreement, in addition to the company providing spray tanning and body bronzing services to the national contestants during their week-long competition. Miss America will receive spray tanning treatments throughout her year of service by B.Bronz Sunless "exclusive providers," – a network of salons, spas, and independent spray tanners that have been extensively trained by the company.



NEW FACES AND SPACES

► PCA SKIN® proudly announces Michael Larrain as chief executive officer. Larrain joins PCA SKIN after more than two decades as a leader with top beauty, health and wellness brands. Larrain's background in developing and expanding national brands aligns per-



► Internationally-recognized Vitality Institute Medical Products announced the addition of David H. Heagy to the position of their new vice president of sales and marketing. "I am excited to join the Vitality Institute Medical Products team with the goal of leveraging their best-in-class VI Peel and VI DERM Skincare line to become the market leader for aesthetic clinicians and their patients," said Heagy.

experience, education to ensure staff has the tools to deliver that experience, and enhancing the bottom line with superior business planning is Well World Groups' approach to create a sustainable business," says Howland, co-founder of Well World Group.

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